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# Business Law

BUS 310 – Wesleyan College

Syllabus

Summer 2023, May 29 - June 30

## Professor Contact Information

**Professor:** TBA

**Office Hours:** by appointment

**Contact Information:** TBA

**Text/ISBN:** Jennings, M. M. (2016). *Foundations of the Legal Environment of Business* (3rd ed). Cengage Learning. ISBN: 978-1-305-11745-7

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## Policies and Procedures

### Course Goals

To examine comprehensively the role of law and legal practice in the American business environment.

### Prerequisites

None

### Credit Hours

3

### Student Learning Outcomes

1. Identify and discuss the foundations of the U.S. legal system in order to understand how businesses and individuals can rely on the law for protection of their rights.
2. Develop and understand the regulatory environment of businesses in determining penalties and damages when customers are knowingly injured.
3. Describe the laws regulating businesses and their operation and the sanctions imposed for violating the laws to determine what businesses may do to be compliant.
4. Apply research findings based on the relationships in business to real-world situations.
5. Analyze the rights and responsibilities of those running business operations and those who oversee those operations.
6. Evaluate the requirements for a valid agency relationship and what is required to ratify a contract in order to understand when the torts of an employee are the responsibility of the employer.



7. Create employment policies based on employment regulations and laws governing employment discrimination in order to provide a safe and non-threatening environment for employees.

8. Professional Communication: The ability to understand and explain information and ideas clearly and effectively in a variety of settings. Professional communication encompasses written, oral, visual, and digital communication.

### **Participation and Grading**

Your grade in this course will be determined by your performance in the following categories:

<b>Assignments</b>	<b>Percentage</b>
Participation	10 %
Assignments	30 %
Discussions	40 %
Exams	20 %
<b>Total</b>	<b>100%</b>

### **Grading Scale:**

The grading scale in the class will be as follows:

A=90-100%

B=80-89%

C=70-79%

D=60-69%

F=59% And Below

You may track your running point total throughout the term via our course site. Please be aware, however, that the course grade you see in the site will reflect only assignments and activities you have already completed and that your professor has graded.

### **Academic Integrity**

Wesleyan's College expects student to show integrity in all of their work. Cheating, plagiarism, unauthorized collaboration, inventing or falsifying information, turning in work for more than one class without authorization, or helping someone else are all violations of the Honor Code and are not tolerated. Any of these forms of cheating will not be tolerated and will be grounds for a grade of zero on the exam or assignment and a grade of F for the course, in addition to any penalties imposed by the Provost.

### **Potential Changes to Course Schedule**

The following week-to-week schedule is a general plan for the course. Deviations may be necessary and will be announced in advance via announcement and/or e-mail. Students should check their course site announcements and emails at least once every twenty-four hours throughout the term to watch for updates regarding this course.



## Course Schedule

### Week 1

#### Chapter 1: Introduction to Law

- 1-2: Classification of Law
- 1-6: Sources of Law
- 1-7: Introduction to International Law

#### Chapter 2: Business Ethics and Social Responsibility

- 2-2: What is Ethics?
- 2-3: What is Business Ethics?
- 2-6: How do I Resolve Business Ethics Dilemmas?
- 2-8: Social Responsibility: Another Layer of Business Ethics

#### Chapter 3: The Court System and Dispute Resolution

- 3-2: What are the Ways of Resolving a Business Dispute
- 3-3: What if ADR Doesn't Work or Suit the Situation? An Overview

### Week 2

#### Chapter 5: Administrative Law

- 5-1: What are Administrative Agencies?
- 5-2: Roles of Administrative Agencies
- 5-3: Laws Governing Administrative Agencies

#### Chapter 6: International Law

- 6-1: Sources of International Law
- 6-3: Resolution of International Disputes
- 6-5: Protections in International Competition

#### Chapter 7: Business Crime

- 7-1: What is Business Crime?
- 7-5: Elements of Business Crime
- 7-6: Examples of Business Crimes

### Week 3

#### Chapter 8: Business Torts

- 8-2: The Intentional Torts
- 8-3: Negligence
- 8-4: New Verdicts on Tort Reform
- 8-5: Strict Liability

#### Chapter 10: Contracts and Sales: Introduction, Formation and Consumer Protection

- 10-1: What is a Contract?



- 10-3: Types of Contracts
- 10-4: Formation of Contracts
- In Chapter 11: Contracts and Sales: Performance, Remedies and Rights
- 11-1: Defenses in Contract Formation
- 11-2: Contract Performance
- 11-3: Contract Remedies

Chapter 12: Business Marketing and Products: Ads and Product Safety

- 12-1: Product Advertising
- 12-2: Product Safety: Liability for Design, Defects, and Warnings
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**Week 4**

Chapter 13: Business Competition: Antitrust Law

- 13-2: What Interferes With Competition?
- 13-3: What Types of Activities Do the Federal Laws Regulate?
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Chapter 14: Business and Intellectual Property Law

- 14-2: Patents
- 14-3: Copyrights
- 14-4: Trademarks

Chapter 15: Agency Law

- 15-2: Creation of the Agency Relationship
- 15-3: The Principal-Agent Relationship
- 15-4: Liability of Principals for Agents' Conduct
- 15-5: Termination of the Agency Relationship

**Week 5**

Chapter 16: Governance and Structure: The Law of Business Associations

- 16-1: Sole Proprietorships
- 16-2: Partnerships
- 16-3: Limited Partnerships
- 16-4: Corporations
- 16-5: Limited Liability Companies
- 16-6: Limited Liability Partnerships

Chapter 18: Business and Employees: Employment Regulation

- 18-1: Wage and Hour Protections for Employees
- 18-2: Wage Protection for Employees
- 18-3: Laws on Workplace Safety for Employees
- 18-5: Law on Employee Injuries and Disability

Chapter 19: Business and Employees: Employment Discrimination

- 19-2: Employment Discrimination: Title VII of the Civil Rights Act



- 19-3: Theories of Discrimination Under Title VII
- 19-4: Special Applications of Title VII
- 19-5: Antidiscrimination and Affirmative Action
- 19-8: Other Antidiscrimination Laws

### **Civility in the Academic Community**

Students, faculty, and staff are expected to treat one another with respect in all interactions both during class meetings and on the Moodle course site. Rude, disruptive and/or disrespectful behaviors as determined by a faculty member interfere with other students' rights and with the professor's ability to teach. Therefore, any student exhibiting unacceptable behaviors during a class meeting or Moodle collaborative activity will be asked to leave and will be counted absent for that class period or activity. Failure to cooperate with this process will result in disciplinary action that may include withdrawal from the class or dismissal from the College. Violations will be reported to the Provost.

### **Disabilities Statement**

Wesleyan College is committed to equal education, full participation and access to facilities for all students. Any student who requires reasonable academic accommodations, use of auxiliary aids or facility access for a class must first register with Disability Resources by contacting Jill Amos, Director of Disability and Advocacy Services, [jamos@wesleyancollege.edu](mailto:jamos@wesleyancollege.edu) or (478) 757-5219. If reasonable accommodations are established, students should request Accommodation Letters from Disability Resources then schedule an appointment to meet with the professor to determine how the accommodations will be implemented for each class as early in the semester as possible. Accommodations require advance notice to implement and will not be retroactively administered for the semester. Accommodations that decrease the integrity of a course will not be approved.

### **Privacy in Teaching & Learning Spaces**

In order to promote an environment in which ideas may be freely expressed, the interior offices; in-person and virtual classrooms; and Moodle course sites at Wesleyan are private spaces. The unauthorized creation of photographic images, audio recordings, or video recordings of students or faculty in these spaces is considered to be disruptive behavior which may result in a student's removal from class according to the professor's discretion. The distribution of unauthorized images or recordings, or of class meeting recordings shared by a professor for instructional purposes, without the express written permission of the College is strictly prohibited and is subject to disciplinary action by the Provost of the College.